

# Do You and Your Execs See Eye-to-Eye on Disaster Recovery?



Two new surveys say probably not. But taking a proactive approach to technology-related business disruptions using Disaster Recovery-as-a-Service (DRaaS) can help bridge the disconnect.

## The threat of technology-related disruption is very real...



**1/3 of companies**

have experienced a technology-related business disruption within the last 2 years

## IT Pros and Executives View Disaster Recovery (DR) Differently



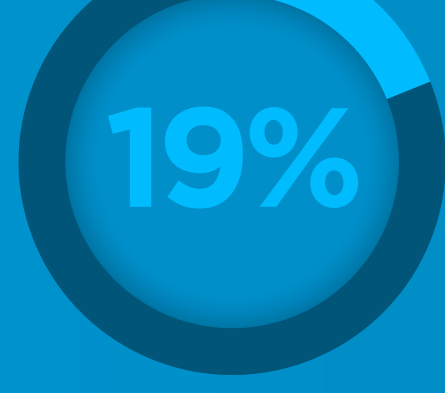
IT Professionals



**IMPORTANCE**  
Percent of respondents who place high value on protecting the business against disruption



Executives



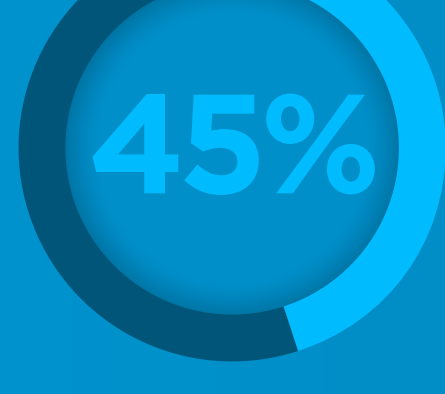
IT Professionals



**FUNDING**  
Percent of respondents selecting DR funding "very good"



Executives



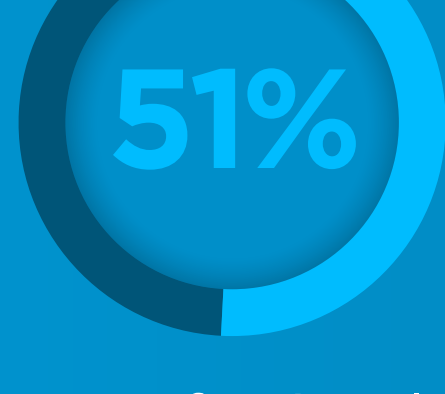
IT Professionals



**CONFIDENCE**  
Percent of respondents with high confidence in ability to recover systems within time objectives



Executives



IT Professionals



**AWARENESS**  
Percent of respondents who say top-level execs have high awareness into current DR plan and ability to recover



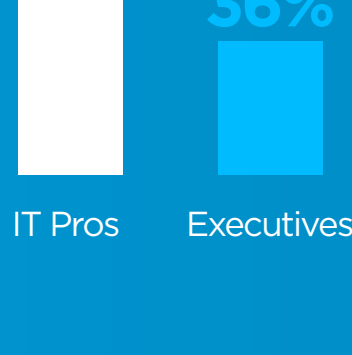
Executives



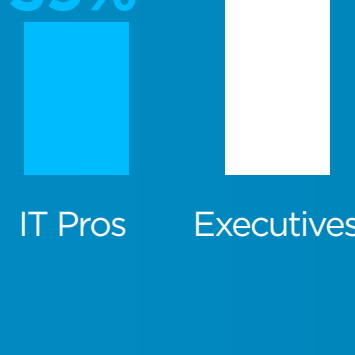
## LEVEL OF PREPARATION

Percent of respondents with high level of confidence in DR strategy to prevent:

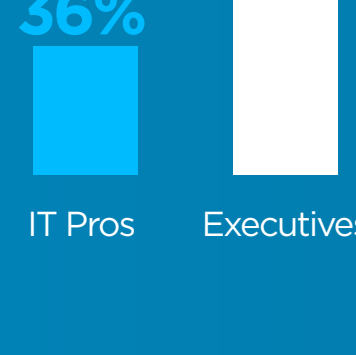
### NONCOMPLIANCE



### SERVICE DISRUPTION



### DATA LOSS OR THEFT



IT Professionals



**IMPACT ON STAFF**  
Percent of respondents with high level of confidence in DR strategy to prevent overburdening IT resources

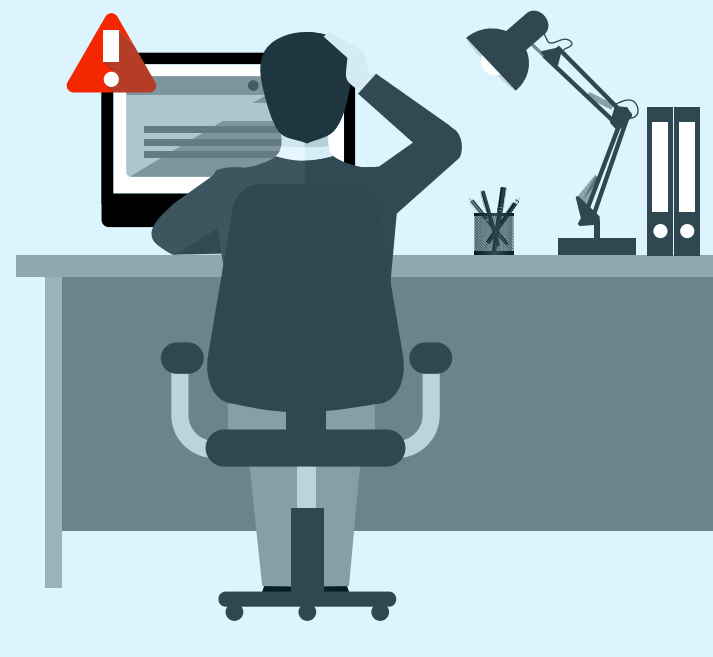


Executives

## Why the head in the sand when it comes to DR?

Many organizations don't plan for technology disasters and even when they do, most DR plans are not tested properly.

Number of respondents who answer "more pressing problems to deal with first"



## There are clear reasons why a DR strategy is critical...

Percent of respondents selecting "challenges influencing DR strategy"

Threat of data loss or compromise	76%
Pressure to ensure continuous, 24x7 service	76%
Conflicting demands to keep data secure yet accessible	74%
Overburdened IT staff consumed with manual tasks	72%

## ...but so is the pain of designing a DR strategy.

Percent of respondents selecting "presence of DR pain points"



## Disaster Recovery-as-a-Service: A Solution with Many Benefits

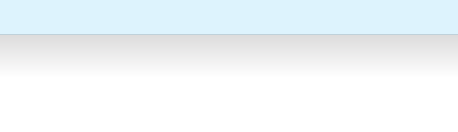
Percent of respondents selecting "challenges influencing DR strategy"

Failover and fallback capabilities	78%
Provide visibility into metrics (ie., cost objectives, usage, etc.)	74%
Offer a more proactive approach to DR	68%
Offload deployment, testing, monitoring, and management	66%
Tailored to fit and change with organization	66%

## Selecting a DRaaS Partner? Keep These Best Practices in Mind

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- Willingness to accommodate unique aspects of your IT systems
  - History of many successful recovery tests
  - High client satisfaction records
  - Co-ownership of your recovery objectives and goals
  - Top-tier tools and flexible infrastructure

To learn more about DRaaS, visit [www.bluelock.com](http://www.bluelock.com)



Sources: Bluelock, IDC, CIO.com, IDG Research